C O N F E R E N C E  P R O G R A M

9:00-10:00  REGISTRATION AND BREAKFAST
Alumni Auditorium Atrium

10:00-12:00  MORNING SESSION
Alumni Auditorium

10:00  WELCOME  Elizabeth Helzner, PhD

10:10  SUNY DOWNSTATE PRESIDENT WAYNE J. RILEY, MD, MPH, MBA, MACP

10:20  BROOKLYN BOROUGH PRESIDENT ERIC L. ADAMS
   Personal Experience with a Plant-Based Diet and Advocacy for Plant-Based Nutrition

10:50  KEYNOTE SPEAKER: DAVID L. KATZ, MD
   Truth About Food

11:40  RICHARD M. ROSENFELD, MD, MPH, MBA
   SUNY Downstate Position Statement on Plant-Based Health and Nutrition

12:00-1:00  NETWORKING and PLANT-BASED LUNCH
PHAB Special Functions Room

1:00-4:00  AFTERNOON SESSION
Alumni Auditorium

1:00  ROBERT OSTFELD, MD
   Confessions of a Reformed Cardiologist. A Plant-Based Diet for Your Heart?

1:50  COFFEE BREAK

2:10  DANIEL ROSENFELD, BS
   You Are What You (Don’t) Eat: The Psychology of Plant-Based Nutrition

2:25  PANEL 1: OVERCOMING BARRIERS TO DIETARY CHANGE
   Omowale Adewale, Diego Ponieman, MD, Mereliz Ortiz
   Moderator: Richard Rosenfeld, MD, MPH, MBA

3:10  PANEL 2: OVERCOMING INSTITUTIONAL BARRIERS TO IMPLEMENTATION
   Lianna Levine-Reisner, Ruth Stanislaus
   Moderator: Rachel Atcheson

3:55  CLOSING REMARKS  Richard M. Rosenfeld, MD, MPH, MBA