

## Third Annual SOHP Dean's Lecture Series: "Using Data-driven Decision Making to Improve a Clinical Practice or Program"

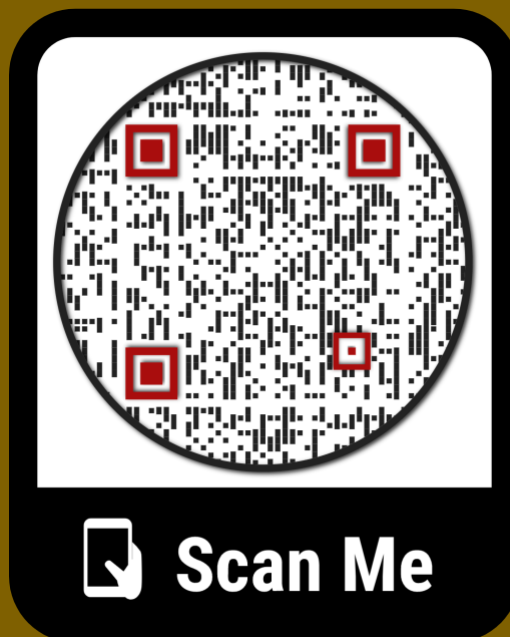
*It is that time again! Please join Dean Allen Lewis for the new SOHP Dean's Lecture Series on "Data-driven Decision Making (DDDM/aka Evaluation) to Improve a Clinical Practice or Program." This will be the third annual SOHP Dean's Lecture Series. As always, the series targets students in the SOHP AS WELL AS in each of the other four Downstate schools and colleges, and EVERYONE on campus including the hospital is welcome to attend.*

*The series will run September 2022 through May 2023 with one topic per month on the fourth Wednesday at 5pm via Zoom with alternative dates for November and December due to the winter holidays. The structure of each session will be the usual 30:30 format, which is 30 minutes of initial presentation followed by 30 minutes of discussion. We will have featured expert program evaluation discussants, Drs. Bonnie Granat (COM) and Kane Gillespie (OSVPAA) joining in.*

Here are the session topics, dates, and Zoom links.

**February 22, 2023: "Benefit-cost analysis"**

**Zoom Registration Link:** <https://zoom.us/meeting/register/tJMofu6hpjojGNOTKNqfcwJkdsy5tT7B4KWF>



Why is this topic of DDDM important and timely now? First, Downstate has an upcoming Middle States accreditation onsite visit of which evaluation is an integral part. Secondly, healthcare providers in the 21<sup>st</sup> century must "do more within the same or fewer resources" due to multiple source accountability pressures, limited and uncertain funding, and increasing demands for services. Routinely engaging in DDDM is the best way to know *what works and what does not* within a clinical practice or program to eliminate wasting efforts and resources on non-efficacious interventions.

**WE HOPE TO SEE YOU AT THE LECTURE SERIES!**