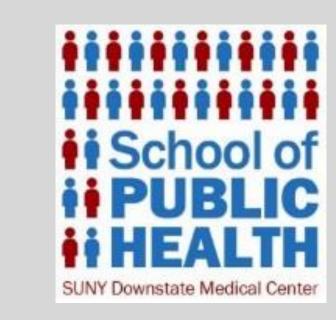


Embracing Doula Work in the Black Birthing Experience during COVID-19 Marina Jacques, MPH student, Dept. of Health Policy and Management



Background

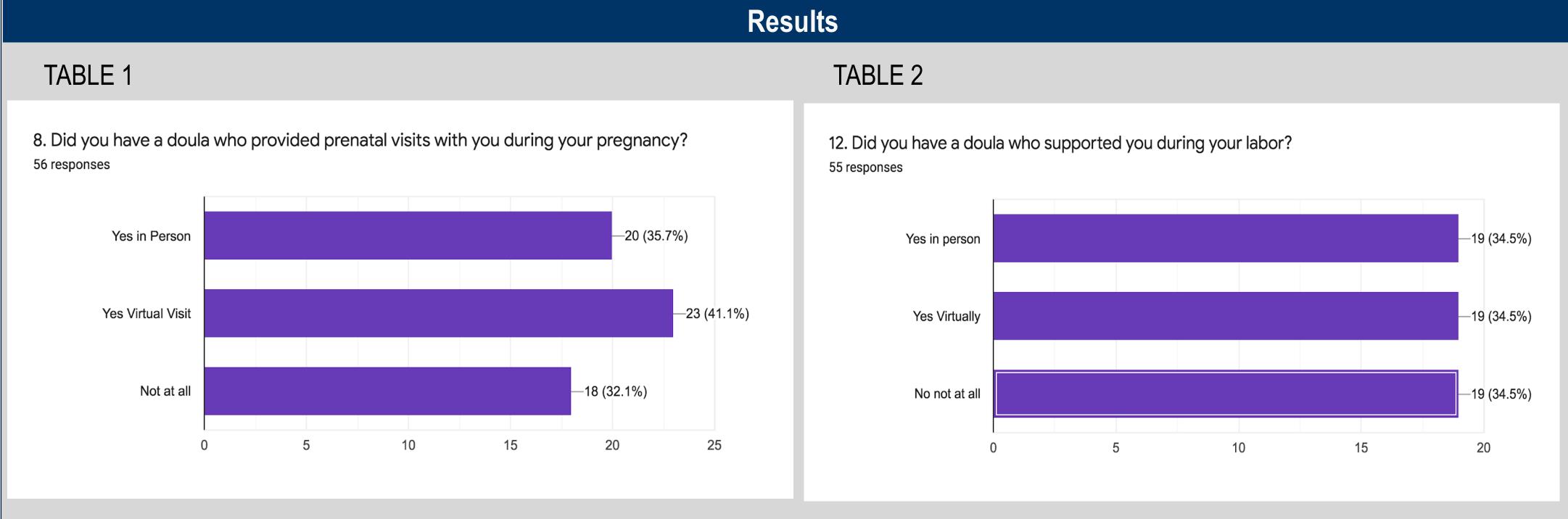
COVID-19 currently stands as the third leading cause of death in the United States. With the Black community succumbing the most to the pandemic, emphasis needs to be placed on protecting the lives to come, and Black mothers specifically. With already heightened morbidity and mortality outcomes, Black pregnant women reported more concerns about a lasting economic burden, and more worries about their prenatal care, birth experience, and post-natal needs. This issue also highlights the public health concern of structural inequalities within the Black community, as well as barriers in achieving reimbursement for doula care through Medicaid.

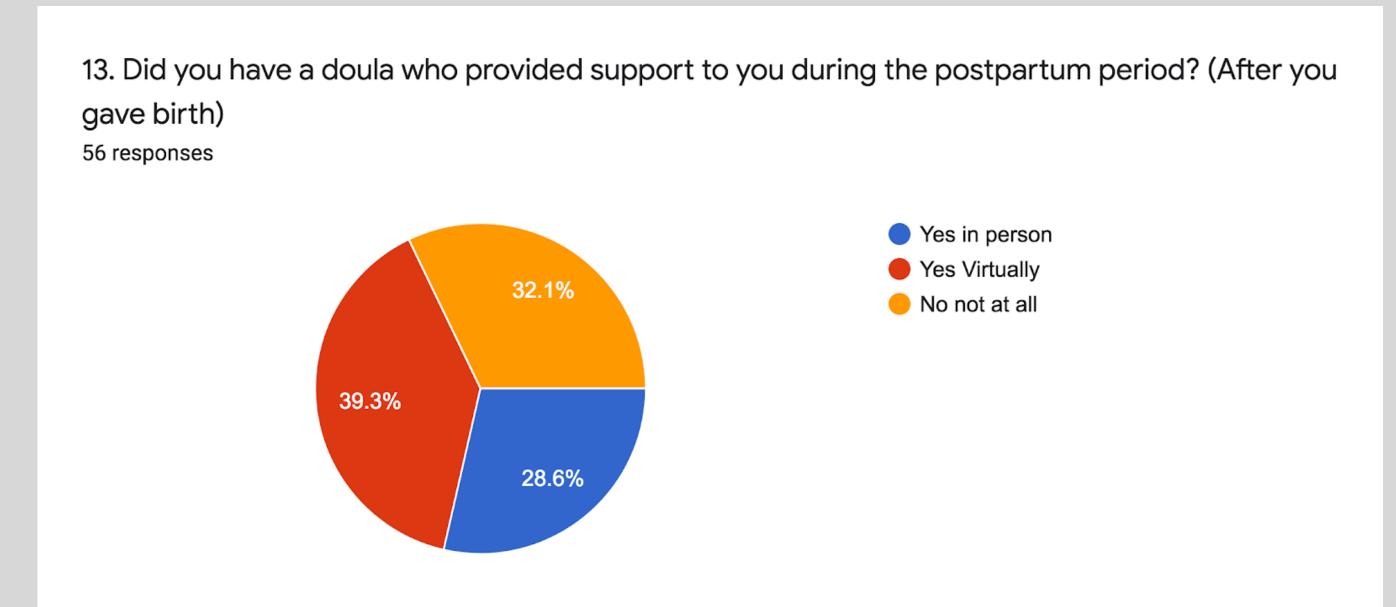
Objectives

- 1. Identifying issues that keep doula work from being more prevalent
- 2. Using structural initiatives to provide potential solutions
- 3. Create two public health deliverables that emphasized major factors that influence the in the Black birthing experience

Methods

- Impact Surveys were distributed to clients, asking them questions regarding the care they received during their pregnancy, In addition, they were asked about their experience with a doula, or a lack thereof.
- A key informant interview was conducted with Brooklyn Perinatal Network's director of maternal and child health programs, as well as the doula coordinator, regarding areas of concern within their line of work from a structural perspective.
- The findings form the key informant interview were then used to create a quality improvement birthing model, as a template of what the culmination of Healthy Women, Healthy Futures program would look like, curtailing to CenteringPregnancy's care model.





A total of 60 clients were called for impact surveys, with results regarding access to before, during and after birth (Tables 1-3). During the pandemic, clients were encouraged to "shelter in place/social distance. Prenatal visits were offered virtually to prevent risk of exposure to Covid 19. During this time, many doulas lost contact with their clients as concerns about risks increased. Accessibility and effectiveness of virtual doula support was also a challenge. Clients reported not being allowed have their doulas present physically or virtually while in labor by hospital staff. In addition to this, members of Brooklyn Perinatal Network addressed key themes (Table 4) that have also played a significant role. Table 5 represents a logic model of a resolution, shown through combining the Healthy Women, Healthy Futures program tasks, while also including doula care within the CenteringPregnancy model.

TABLE 5

hemes Presented:	
Building capacity	
Virtual barriers	

TABLE 3

- Bridging meaningful client interactions
- Language barriers
- Lack of autonomy
- Hospital quality

TABLE 4

- Respect for doulas
- Doula accessibility in healthcare
- Postpartum care and resources

INPUTS	ACTIVITIES	OUTPUTS	OUTCOME	
Prenatal Doulas Postpartum Doulas Expectant Black mothers Mothers who gave birth Interns BPN coordinators	Prenatal exams Focus groups aimed at learning about what to expect, as well as options depending on pregnancy scenario Focus groups conducted regarding prenatal care Vitals aimed at teaching mothers how to measure high/low blood pressure Postpartum check-ins	Surveys at the beginning of each trimester of pregnancy, as well as every 3 months for the first year Number of referral sheets for women who opt to receive doula support Attendance log/ number of women joining the in doula workshops Attendance log/ number of providers who partake in competency training	Short-Term To reshape and improve the birth experience of Black mothers during COVID-19 To increase the occurrence and quality of prenatal care and doula access To improve childbirth education	Long-Term (impact) To increase autonomy when making birthing decisions To create better doula-friendly environments To increase doula access to Medicaid patients

Limitations

- Mandated Implicit Bias Training needed
- Especially important for doulas who are not within a minority background.
- Health Literacy classes
- Done in different languages with interpreters present
- More research needed in addressing doula care with lowerincome/minority women specifically
- More research addressing doulas in collaboration with other providers

Conclusion

- Despite providing a host of potential benefits, doulas often go unknown and underutilized. In addition, cost is the greatest barrier to doula services, with doula support traditionally limited to birthing persons with the financial means to hire them. Once viewed as a privilege for the wealthy, it should be an accessible option in, low-income Black communities.
- Community doula programs have been the solution to fill these voids, providing doula support for free, or reduced cost. While traditional doulas provide support only during birth, community doula programs include traditional birth support, while adding prenatal and, at times, postnatal home-visiting services. These instances are essential in bridging the gap of concerns Black pregnant women have faced during COVID-19
- Having the essential funding through revised Medicaid policies for doula coverage is a necessary step.

Acknowledgement

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