

registration form

registration fees *(check applicable category)*

BOTH DAYS:

- ☐ Early Bird: postmarked by August 1, 2002 \$350.00
- ☐ Regular & On-Site Registration: after August 1, 2002 \$400.00
- ☐ Groups: (3 or more people from the same organization) \$330.00
Each group's registrations must be received together and be postmarked by August 1, 2002
- ☐ Clinical Preceptors of SUNY Downstate Midwifery Students: \$300.00
- ☐ Students: \$200.00

ONE DAY: *(choose one day)*

- ☐ September 19th or ☐ September 20th
- ☐ Early Bird: postmarked by August 1, 2002 \$175.00
- ☐ Regular & On-Site Registration: after August 1, 2002 \$200.00
- ☐ Groups: (3 or more people from the same organization) \$165.00
Each group's registrations must be received together and be postmarked by August 1, 2002
- ☐ Clinical Preceptors of SUNY Downstate Midwifery Students: \$150.00
- ☐ Students: \$100.00

method of payment

Check made payable to SUNY Downstate Midwifery Education Program

Print clearly & mail to
SUNY Downstate Medical Center
Midwifery Education Program
450 Clarkson Ave., Box 1227
Brooklyn, NY 11203

Name: _____

Title: _____

Profession: _____ License #: _____ State: _____

Mailing Address: _____ Apt: _____

City: _____ State: _____ Zip Code: _____

Institutional Affiliation: _____

Phone: _____ Fax: _____

E-mail address: _____

cut along this line

conference faculty

Stacey Brosnan, CNM, MS

CEO, Fem Surge, Inc.

Women's Health & Wellness Company

Aleida Llanes-Oberstein, CNM, MS

Continuing Education Coordinator

SUNY Downstate Midwifery Education Program

Ms. Brosnan was the legislative liaison for the American College of Nurse Midwives (ACNM) Region 2, Chapter 1 from 1995 through 2001 while also functioning as the ACNM New York State legislative contact. Ms. Llanes-Oberstein is the legislative chair of the ACNM Region 2, Chapter 8, and served as the ACNM New York State Managed Care chair since 1995. Ms. Brosnan and Ms. Llanes-Oberstein were instrumental in the inclusion of midwives in Medicaid managed care as well as Direct Access. They worked extensively on the revisions of the 405 Regulations. Ms. Llanes-Oberstein, a co-founder of 2 midwifery private practices, has extensive experience in insurance billing. Since 1995 she has worked extensively on the revisions of the Medicaid CPT codes for midwives in New York State.

Carla E. Hogan, JD

Partner, law firm of Boies, Schiller & Flexner LLP

Ms. Hogan specializes in health and employment law. She regularly counsels healthcare providers and payors regarding regulatory, transactional and employment related issues. Ms. Hogan was the author of Legal Requirements Governing Payment by the New York Medical Assistance Program (Medicaid) for New York State Midwives.



SUNY
DOWNSTATE
Medical Center

College of Health Related Professions
Midwifery Program
450 Clarkson Avenue, Box 1227
Brooklyn, NY 11203

breaking the code

Applications of Federal and State
Laws to CPT & ICD Coding for
Maximizing Midwifery Insurance
Reimbursement

September 19th, 2002 &
September 20th, 2002

SUNY Downstate Medical Center
Education Building
395 Lenox Road
Alumni Auditorium
Brooklyn, NY

WHO SHOULD ATTEND?

- All midwives in clinical practice regardless of practice setting
(Midwives who are not directly supervising the coding and billing being done for the services they provide are responsible for the billing practices. In addition, the documentation of clinical services provided must be able to substantiate the billing for those services.)
- Employers of midwives and/or their staff
- Office staff responsible for coding and billing or those who supervise the coding/billing staff

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overview & objectives

As the health care delivery system in the United States becomes increasingly complex, so do the procedures for billing for health care services. This complexity is coupled with dwindling health care funding and insurance reimbursement. Health care providers are faced with many challenges when trying to balance the delivery of cost-effective quality services, while trying to ensure the economic survival of their practices. Midwives are not immune from such challenges regardless of their practice setting. They face a multitude of governmental regulations, increasing practice costs, and questioning of their medical claims. In addition, audits of billing practices by governmental agencies are on the rise. Thus, in this complex and competitive market, it is critical that midwives and their billing staff understand the federal and state statutes that govern billing; the relationship between diagnostic and procedural coding; and the importance of thorough documentation in order to support medical claims.

The workshop will enable participants to:

- summarize federal and state statutes that govern insurance billing for woman's healthcare services
- describe the relationship between diagnostic and procedural coding
- describe various midwifery practice models and the billing for services rendered in each
- understand the importance of selecting and documenting of the different levels of Evaluation and Management services
- understand what constitutes fraudulent billing practices
- describe common billing errors that trigger audits
- implement HIPAA (Health Insurance Portability and Accountability Act) rules

conference program

September 19th, 2002

7:30-8:30am	Registration/Continental Breakfast
8:30-9:00am	Introductions/ Program Focus & Purpose <i>Aleida Llanes-Oberstein, CNM, MS</i>
9:00-10:00am	Federal Laws <ul style="list-style-type: none">• Medicare• ERISA (Employee Retirement Income Security Act)• Managed Care Legislation<ul style="list-style-type: none">• Direct Access <i>Stacey Brosnan, CNM, MS</i>
10:00-10:15am	Q&A
10:15-10:30am	BREAK
10:30-11:00am	CLIA (Clinical Laboratory Improvement Amendment) <i>Aleida Llanes-Oberstein, CNM, MS</i>
11:00-11:45am	State Laws (New York) <ul style="list-style-type: none">• Midwifery Practice Act• Insurance Law <i>Stacey Brosnan, CNM, MS</i> <ul style="list-style-type: none">• Direct Access Law & Guidelines <i>Aleida Llanes-Oberstein, CNM, MS</i> <ul style="list-style-type: none">• Managed Care Act of 1996• Medicaid & Medicaid Managed Care <i>Stacey Brosnan, CNM, MS</i> <ul style="list-style-type: none">• Midwifery CPT Codes• Laboratory Billing <i>Aleida Llanes-Oberstein, CNM, MS</i>
11:45-12:00pm	Q&A
12:00-1:00pm	LUNCH BREAK
1:00-2:30pm	Billing Fraud <i>Carla Hogan, JD</i>
2:30-2:45pm	Q&A
2:45-3:00pm	BREAK
3:00-4:30pm	Health Insurance Portability and Accountability Act (HIPAA) <i>Aleida Llanes-Oberstein, CNM, MS</i>
4:30-5:00pm	Q&A/Closing

September 20th, 2002

8:00-9:00am	Registration/Continental Breakfast
9:00-10:00am	Coding <ul style="list-style-type: none">• ICD-9• CPT• Coding for Midwifery Practice and Practice Models <i>Aleida Llanes-Oberstein, CNM, MS</i>
10:00-10:15am	Q&A
10:15-10:30am	BREAK
10:30-11:45am	Coding continued <i>Aleida Llanes-Oberstein, CNM, MS</i>
11:45-12:00pm	Q&A
12:00-1:00pm	LUNCH BREAK
1:00-2:30pm	Medicare Billing <ul style="list-style-type: none">• Special Considerations• 2002 Updates <i>Aleida Llanes-Oberstein, CNM, MS</i>
2:30-2:45pm	Q&A
2:45-3:00pm	BREAK
3:00-4:30pm	Documentation <ul style="list-style-type: none">• To substantiate billing• To prepare for a potential audit <i>Stacey Brosnan, CNM, MS</i>
4:30-5:00pm	Q&A/Closing

getting there

- B** By bus – *B-12, B-44*
- S** By subway – *IRT Flatbush bound #2, Lexington Ave. #5 which are a few blocks from the institution (exit at WINTHROP STREET Station).*
- P** Parking – *available at 354 Clarkson Avenue (off New York Avenue) and at 135 East 35th Street.*

FOR MORE INFORMATION PLEASE CONTACT:
(718) 270-7754

Continuing Education Units
1.350 Continuing Education Units
(13.50 contact hours) applied for
from The American College of
Nurse Midwives

planning committee

Aleida Llanes-Oberstein, CNM, MS
Continuing Education Coordinator
SUNY Downstate Midwifery Education Program

Stacey Brosnan, CNM, MS
FemSurge, Inc.

registration & cancellation policy

Payment must accompany registration. Registration includes admission to all sessions, exhibits, refreshment breaks, breakfast, lunch, and conference materials. Written cancellations post-marked prior to August 1st, 2002 will receive a refund less a \$25 processing fee. Any cancellation after August 1st, 2002 is non-refundable.

REGISTRATION FORM ON THE OTHER SIDE OF THIS PANEL