

GME Pandemic Education & Recruitment

Virtual Interview Toolkit

Workshop for RPCF

Juliet Arthur – Residency Administrator, Department of Psychiatry

Natasha Henry – Residency Education Coordinator, Department of Pathology



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Agenda

- Overview of Virtual Interview Toolkit
- Thought Exchange – Group Discussion
 - How is your program approaching virtual interviewing this year?
- Debrief on Thought Exchange
- Q&A
- Next Steps



Video Technology

- MS Teams
 - Downstate email users are licensed for Teams
 - Team sites (Channels) can be requested through Helpdesk
- Thalamus
 - Various features including advanced scheduler, itinerary builder, survey module, scoring algorithm
 - Connects directly to ERAS
 - Fee for this application tool
- Zoom
 - Etiquette for candidates and interviewers
 - Breakout Rooms
 - Polling



Interview Guidance

- Interview Preparation
 - Email Template
 - Checklist
- Interview Schedule Templates
- Virtual Interview Do's and Don'ts
 - Applicants
 - Interviewers
- Virtual Tours
 - Showcase your department and residents/fellows
 - 3D Photo Tour



Social Media

- Social Media General Guidelines
 - Professionalism to ensure post are appropriate
 - Identify your target audience
- Instagram
 - Content and Highlights (story)
- Twitter
 - Content (short posts)
- Increasing Exposure
 - Sample post ideas



Closer Looks & Additional Resources

- Open House
 - Virtual Meet & Greet
- Closer Looks
 - Virtual Shadowing
 - Telehealth Rotations
 - Grand Rounds and Didactics
- Additional Resources
 - AAMC
 - AMA
 - AHME



Group Discussion Thought Exchange and Debrief



Best Practices

- Create a Recruitment Committee/Taskforce with PD, Residents/ Fellows and Faculty
- Update program website
- Research video technology platform
- Create checklist for Recruitment season, scripts for interview days
- Virtual tour
- Practice, practice, practice, etc....





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Next Steps

- GPER Zoom Breakout Room Practice Session for Coordinators
 - September 23, 2020 at Noon
- GPER Virtual Interview Toolkit
 - https://sunydmc-my.sharepoint.com/:f:/r/personal/juliet_arthur_downstate_edu/Documents/GPER%20Project/GPER%20Interview%20Toolkit?csf=1&web=1&e=zJsAiu

