CONFERENCE PROGRAM

9:00-10:00	REGISTRATION AND BREAKFAST Alumni Auditorium Atrium
10:00-12:00	MORNING SESSION Alumni Auditorium
10:00	WELCOME Elizabeth Helzner, PhD
10:10	SUNY DOWNSTATE PRESIDENT WAYNE J. RILEY, MD, MPH, MBA, MACP
10:20	BROOKLYN BOROUGH PRESIDENT ERIC L. ADAMS Personal Experience with a Plant-Based Diet and Advocacy for Plant-Based Nutrition
10:50	KEYNOTE SPEAKER: DAVID L. KATZ, MD Truth About Food
11:40	RICHARD M. ROSENFELD, MD, MPH, MBA SUNY Downstate Position Statement on Plant-Based Health and Nutrition
12:00-1:00	NETWORKING and PLANT-BASED LUNCH PHAB Special Functions Room
1:00-4:00	AFTERNOON SESSION Alumni Auditorium
1:00	ROBERT OSTFELD, MD Confessions of a Reformed Cardiologist. A Plant-Based Diet for Your Heart?
1:50	COFFEE BREAK
2:10	DANIEL ROSENFELD, BS You Are What You (Don't) Eat: The Psychology of Plant- Based Nutrition
2:25	PANEL 1: OVERCOMING BARRIERS TO DIETARY CHANGE Omowale Adewale, Diego Ponieman, MD, Mereliz Ortiz Moderator: Richard Rosenfeld, MD, MPH, MBA
3:10	PANEL 2: OVERCOMING INSTITUTIONAL BARRIERS TO IMPLEMENTATION Lianna Levine-Reisner, Ruth Stanislaus Moderator: Rachel Atcheson
3:55	CLOSING REMARKS Richard M. Rosenfeld, MD, MPH, MBA