PROGRAM WEDNESDAY OCTOBER 20, 2010 8:30AM – 3:00PM

08:30 AM Registration

09:00 AM Welcome and Overview
Dr. Brown
Video: Talk to Me About Obesity
Dr. Brown

09:10 AM Welcome from Borough Hall
Deputy Borough President
Ms. Yvonne Graham

09:15 AM Challenges and Opportunities
Dr. Dhuper

09:45 AM Questions and Answers

10:00 AM Break/Poster Session
(Video will run during the break in the auditorium)

10:20 AM The Role of Culture and the Environment
Dr. Maybank

10:50 AM Questions and Answers

11:00 AM Who’s Making A Difference in the Community?
Dr. LaRosa
- Arthur Ashe Institute for Urban Health
- Lakaisa Lubin
- Body and Soul Group
- Priya Pasram, MPH
- Brooklyn College Orthodox Jewish and Muslim Students
- Sameen Farooq
- Downstate Nutritionist
- Stefani Skidell, MS, RD, CDN

11:00 AM (continued)
- East New York Farms
  - Sarita Daffary
- Food Task Force
  - Nancy Romer, PhD
- Healthy Downstate
  - Rose Jackman, MPH
- Live Light, Live Right
  - Susan Blech
- Office of Minority Health
  - Chevonne Cato, MPH

12:15 PM Lunch and Poster Session

01:15 PM Breakout Sessions: What Influences Eating and What Can We Do?
- Environment/Community
  - Isabel Rodriguez, MPH and Dessa Garnett, RN
- Cultural Perceptions
  - Dr. Aletha Maybank
- Faith-based Actions
  - Dr. Sharon Robles
- Office Actions – What’s a doctor to do?
  - Drs. Clinton Brown & Kecia Gaither
- Policy Advocacy
  - Dr. Amanda Navarro and Maria Yomtov, MSN, RN

02:15 PM Presentation of Key Points from Each Group
Dr. Brown

03:00 PM Conference Ends

Guest Faculty and Participants

Susan Blech
Director, Live Light, Live Right Program
Brookdale Hospital Medical Center

K. Aletha Maybank, M.D., MPH
Assistant Commissioner
NYC Department of Health & Mental Hygiene

Amanda M. Navarro, Dr. PH.
Associate Director
PolicyLink

Sharon M. Robles, M.D.
Internal Medicine and Endocrinology
Gouverneur Healthcare Services

Nancy Romer, PhD, MPH
General Coordinator
Brooklyn Food Coalition

Chevonne Cato, MPH
Office of Minority Health

Sarita Daffary
Project Director
East New York Farms

Sameen Farooq
Member, American Medical Student Association
Research and Evaluation Team Leader for NPCW 2010

Lakaisa Lubin
Arthur Ashe Institution for Urban Health

Stefani Skidell, MS, RD, CDN
Clinical Nutrition Manager
Sodexo Healthcare

Kecia Gaither, MD, MPH
Vice Chairman, Dept of OB/GYN
Director, Division of Maternal Fetal Medicine
Brookdale University Hospital Medical Center

SUNY Downstate
Faculty/Presenters

Clinton D. Brown, MD, FASN, FAHA, FNLA
Associate Professor of Medicine
Conference Director

E. Dessa Garnett, RN-BSN
Patient and Community Health Educator

Sarita Dhuper, MD, FACC
Clinical Associate Professor of Pediatrics
Division Chief, Pediatric Cardiology

Rose Jackman, MPH
Director
A Healthy Downstate Program

Judie LaRosa, PhD, RN
Vice Dean
School of Public Health

Priya Pasram, MPH
Project Coordinator
Brooklyn Healthcare Improvement Project

Isabel Rodriguez, MPH
Center for Community Health Promotion & Wellness

Maria Yomtov, MSN, RN
Director, Center for Community Health Promotion & Wellness
NEEDS STATEMENT
There is striking and consistent failure of the health professionals to make a significant impact on preventing and/or treating, effectively, obesity, this includes children and adults. Many physicians and healthcare providers lack the communication skills to talk to their overweight or obese patient; lack knowledge about successful community programs that help the overweight patient; and lack the resources to effectively administer weight reduction intervention.

TARGET AUDIENCE
Physicians, Physician Assistants, Nurses, Registered Dietitians, Exercise Physiologists, School Educators, and Healthcare professionals who work with patients who are obese.

EDUCATIONAL OBJECTIVES
As a result of attending this conference, participants will:
• Be exposed to community group(s) perception on overweight/obesity and health.
• Be able to identify successful weight reduction programs offered by community based organizations (CBOs).
• Be informed of data from weight reduction interventions presented by organized CBO’s, faith based organizations, local government programs.

ACCREDITATION STATEMENT
The State University of New York (SUNY) Downstate Medical Center is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. The SUNY Downstate Medical Center designates this educational activity for a maximum of 5.0 AMA PRA Category 1 Credit(s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

DISCLOSURE STATEMENT
SUNY Downstate Medical Center Office of CME (OCME) and its affiliates are committed to providing educational activities that are objective, balanced and as free of bias as possible. The OCME has established policies that will identify and resolve all conflicts of interest prior to this educational activity. All participating faculty are expected to disclose to the audience, verbally or in writing, any commercial relationships that might be perceived as a real or apparent conflict of interest related to the content of their presentations, and unlabeled/unapproved uses of drugs and devices. Detailed disclosures will be made verbally and/or in writing during the program.

ADA STATEMENT
Special Needs: In accordance with the Americans with Disabilities Act, SUNY Downstate Medical Center strives to make this conference accessible to all. If you have a disability which may require special accommodations, please contact the Office of CME at 718-270-2422 or e-mail your needs to ocme@downstate.edu.

TRAVEL DIRECTIONS
For directions to SUNY Downstate Medical Center, phone 718-270-7696, or visit our website at www.downstate.edu. Click on the travel directions bar located at the top right corner of the page.

Valet parking is available all day for $10.00. Phone 718-270-8660 for details.

This conference is supported in part by an unrestricted educational grant from Sodexo Healthcare.

For additional information or questions, please phone 718.270.2422 or e-mail ocme@downstate.edu. Fax Number: 718.270.4563.