**Downstate Times Survey**

8. How satisfied are you with the information in the articles?
   - Very Satisfied
   - Satisfied
   - Somewhat Satisfied
   - Somewhat Disatisfied
   - Dissatisfied
   - Undecided
   Other (please specify)

9. Do you feel Downstate Times provides information that is important for UHB staff to know?
   - Yes
   - No

10. Overall, how satisfied are you with Downstate Times?
    - Very Satisfied
    - Satisfied
    - Somewhat Satisfied
    - Somewhat Disatisfied
    - Dissatisfied
    - Undecided

**Future Direction**

11. Downstate Times has printed 16 issues over the last 8 months. Is it worth continuing?
    - Yes
    - No

12. What types of articles do you prefer?
    - Events and photo captions
    - Information about upcoming events
    - Articles about Downstate departments and programs
    - New UHB policies or regulations
    - Staff profiles
    - Articles about healthcare issues
    - Clinical research
    - Community outreach
    - Articles written by staff
    Other (please specify)

13. Downstate Times focuses on UHB news. Would you like to see articles about basic science and Downstate's colleges and schools?
    - Yes
    - No

14. What was your favorite Downstate Times article(s)?
Downstate Times Survey

Your thoughts about content.

Thank you for taking the Downstate Times Survey. It should take five minutes or less to complete.

1. What is your name (optional).

2. What department do you work for? (Optional).

3. What part of Downstate do you work in? (Optional)
   - □ UHB
   - □ One of the colleges
   - □ Research
   - □ Administration
   - □ Bay Ridge, Lefferts, or other Downstate site

Other (please specify)

4. Please select a frequency for each statement

<table>
<thead>
<tr>
<th>Statement</th>
<th>Always</th>
<th>Frequently</th>
<th>Occasionally</th>
<th>Seldom</th>
<th>Never</th>
</tr>
</thead>
<tbody>
<tr>
<td>I read each issue cover to cover.</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>The topics are interesting and informative.</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>The information is useful.</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>I read the online version.</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>I read the hard copy version.</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>The articles are written so that I can understand them.</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>I discuss with colleagues the information I read in the newsletter.</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
</tbody>
</table>

Other (please specify)

Overall Impression

5. Please select an agreement level for each statement

<table>
<thead>
<tr>
<th>Statement</th>
<th>Strongly Agree</th>
<th>Agree</th>
<th>Neutral</th>
<th>Disagree</th>
<th>Strongly Disagree</th>
<th>No opinion</th>
</tr>
</thead>
<tbody>
<tr>
<td>Downstate Times includes a good balance of topics.</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Downstate Times is well designed.</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Downstate Times is easy to read.</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>The quality of Downstate Times is excellent.</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Other (please specify)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Frequency and Satisfaction

6. Downstate Times comes out twice a month. Is that too often, too infrequent, or about right?

☐ Too often
☐ Too infrequent
☐ About right

7. How satisfied are you with the quality of the overall content?

☐ Very Satisfied
☐ Satisfied
☐ Somewhat Satisfied
☐ Somewhat Dissatisfied
☐ Dissatisfied
☐ Undecided

Other (please specify)