



# CME focus

Spring 2012



*A lifetime of learning*

Planning a CME Activity

## Commendable Achievement in CME

During our last re-accreditation, we achieved “*Accreditation with Commendation*”. We could not have achieved such a milestone without the cooperation of all our coordinators and activity directors. We thank you. It was hard work—planning the workshops to educate you regarding the proper documentation, follow-up, telephone calls, and e-mails. We hope to continue such excellence in CME. Below is the Accreditation Council for Continuing Medical Education Criteria that we had to adhere to in order to achieve Commendation status; keep them in mind as you continue to develop your CME activities.

### UPDATED CRITERIA FOR COMPLIANCE WITH ACCME'S ACCREDITATION ELEMENTS

Criteria	Element	Level 1	Level 2	Level 3
		Provider Provisional Accreditation	Provider Full Accreditation	Provider Accreditation with Commendation
1. The provider has a CME mission statement that includes all of the basic components (CME purpose, content areas, target audience, type of activities, expected results) with expected results articulated in terms of changes in competence, performance, or patient outcomes that will be the result of the program.	1.1	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
2. The provider incorporates into CME activities the educational needs (knowledge, competence, or performance) that underlie the professional practice gaps of their own learners.	2.1 2.2	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
3. The provider generates activities/educational interventions that are designed to change competence, performance, or patient outcomes as described in its mission statement.	2.1 2.3	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
4. The provider generates activities/educational interventions around content that matches the learners' current or potential scope of professional activities.	2.1		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
5. The provider chooses educational formats for activities/interventions that are appropriate for the setting, objectives and desired results of the activity.	2.1		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
6. The provider develops activities/educational interventions in the context of desirable physician attributes (e.g., IOM competencies, ACGME Competencies).	2.1		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
7. The provider develops activities/educational interventions independent of commercial interests (SCS 1, 2 and 6).	SCS	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
8. The provider appropriately manages commercial support (if applicable, SCS 3).		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
9. The provider maintains a separation of promotion from education (SCS 4).		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
10. The provider actively promotes improvements in health care and NOT proprietary interests of a commercial interest (SCS 5).		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
11. The provider analyzes changes in learners (competence, performance, or patient outcomes) achieved as a result of the overall program's activities/educational interventions.	2.4	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
12. The provider gathers data or information and conducts a program-based analysis on the degree to which the CME mission of the provider has been met through the conduct of CME activities/educational interventions.	2.5	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
13. The provider identifies, plans and implements the needed or desired changes in the overall program (e.g., planners, teachers, infrastructure, methods, resources, facilities, interventions) that are required to improve on ability to meet the CME mission.			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
14. The provider demonstrates that identified program changes or improvements, that are required to improve on the provider's ability to meet the CME mission, are underway or completed.			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
15. The provider demonstrates that the impacts of program improvements, that are required to improve on the provider's ability to meet the CME mission, are measured.			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
16. The provider operates in a manner that integrates CME into the process for improving professional practice.				<input checked="" type="checkbox"/>
17. The provider utilizes non-education strategies to enhance change as an adjunct to its activities/educational interventions (e.g., reminders, patient feedback).			<input checked="" type="checkbox"/>	
18. The provider identifies factors outside the provider's control that impact on patient outcomes.			<input checked="" type="checkbox"/>	
19. The provider implements educational strategies to remove, overcome or address barriers to physician change.			<input checked="" type="checkbox"/>	
20. The provider builds bridges with other stakeholders through collaboration and cooperation.			<input checked="" type="checkbox"/>	
21. The provider participates within an institutional or system framework for quality improvement.			<input checked="" type="checkbox"/>	
22. The provider is positioned to influence the scope and content of activities/educational interventions.			<input checked="" type="checkbox"/>	

## Our CME Mission Statement

The mission of the Office of Continuing Medical Education (OCME) is to provide and support a comprehensive continuing medical education (CME) program that meets the needs of those involved in teaching, medical research, and the delivery of health care.

The OCME's **purpose** is to assist its diverse faculty in promoting quality medical care, patient safety and physicians' competencies in their specialties by providing quality CME activities. This will be accomplished in the following manner:

1. The **content** of the Office of CME activities will include topics targeting medical specialties and subspecialties focusing on knowledge, competence, clinical performance of participants on topics such as Asthma, Obesity, Diabetes and Cardiovascular Health affecting the Brooklyn Community, and patient outcomes.
2. The OCME **target audience** will include practicing physicians, physician assistants, nurse practitioners, pharmacists, visiting guests and other health care professionals in the community. However, as a strong academic medical school, our programs have attracted national and international audiences.\*\*
3. The **types of activities** that the OCME will provide encompasses regularly scheduled conferences such as grand rounds, tumor boards, review courses, etc; regional, national, international symposia and conferences, teleconferences, and enduring materials (e.g., online learning, monographs, CD-ROMs, etc.).
4. The **expected results** of the CME Mission is to provide a lifetime of learning that :
  - measures changes in competence, performance and/or patient outcomes through continuous assessment of learner participant;
  - enhances our healthcare professionals and physician participants' knowledge and skill set to improve patient care.

## Who Needs To Disclose?

The people who are involved in the content of the activity need to disclose. Faculty, planners, authors, administrators, "...but also those people who you bring together to say: What subjects should we talk about? What speakers should we get? What elements of this area of care or research should we pursue in our continuing medical education activity? — have control of content." M. Kopelow  
Chief Executive, ACCME

These people need to fill-out a disclosure form which lists their financial relationships with commercial interests that are relevant to the content that they have control of. If unsure whether or not their interests are relevant, please contact the OCME; however you must get the disclosure information before starting your educational activity.

### What do you disclose?

- The name of the individual
- The name of the commercial interest(s)
- The nature of the relationship the individual has with each commercial interest.
- if no relationship exists, this must be disclosed in the same manner.

### How do you disclose?

- On the brochure
- On the flyer
- On presenter's slide
- Verbally



Did you know the Disclosure Form can be filled-out online?  
See, <http://138.5.102.102/CMESpeaker/>



## CME WATCH

The Alliance for Continuing Medical Education is now "The Alliance for Continuing Education in the Health Professions, ACEHP". Visit them at <http://www.acehp.org>

The CME Blog report on December 19, 2011, that "The Centers for Medicare & Medicaid Services (CMS) published a proposed rule implementing the Physician Payments Sunshine Act, which was included as section 6002 of the Affordable Care Act of 2010. This provision will provide important transparency in requiring reporting of payments or gifts to physicians, and physician ownership and investment interests. During the 60 day comment period, CMS received over 300 comments from a wide range of stakeholders." Click onto the link for more information.  
<http://blog.cms.gov/2012/05/03/information-on-implementation-of-the-physician-payments-sunshine-act/>

## Professional Development

We look forward to seeing you at the 2013 CME Workshop!

### CME The Basics Institute

Thursday - Friday, July 26-27, 2012  
Sheraton Inner Harbor Hotel Baltimore  
Baltimore, MD  
[http://www.acehp.org/imis15/acme/pdfs/2012\\_BASICS\\_SAG\\_3\\_20\\_12.pdf](http://www.acehp.org/imis15/acme/pdfs/2012_BASICS_SAG_3_20_12.pdf)

## BEST PRACTICE



Congratulations to CME  
Coordinator  
Joanne Oderinde  
SUNY Downstate  
Department of Pediatrics for  
an excellent 2011-2012  
Application!

Keep up the good work!